

PRASHANTH NIMMAGADDA

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United Kingdom | Open to relocation

PROFESSIONAL PROFILE

Product leader with 8 years' professional experience building customer-facing platforms across complex, data-intensive and regulated environments. Defined production governance and event-routing architecture for a multi-channel platform serving 50M monthly active users, designed workflow systems for 10,000+ distributed agents, and delivered enterprise products for six international operators. Hands-on experience building AI products using structured decision data, RAG pipelines, semantic retrieval and multi-model orchestration.

KEY SKILLS

Product Management: Strategy & Roadmapping | Product Discovery | PRD | User Research | A/B Testing | Agile Delivery | Stakeholder Management | Analytics & Metrics | Go-to-Market | Market Expansion & Localisation

Data Platforms & Decision Systems: Data Product Strategy | Complex Workflow Modelling | Event and Attribution Schemas | Data Governance | Semantic Retrieval | Decision Intelligence | Analytics and Metrics | Production Data Workflows

AI & Agentic Systems: AI Product Strategy | RAG Pipelines | LLM Integration | Vector Databases | Semantic Search | Multi-Model Orchestration | Agentic AI Design

Technical Tools: Figma, Miro, Postman | Claude Code, Cursor, Vercel, Supabase, Pinecone | Google Analytics, CleverTap, Firebase, PostHog

Domain Expertise: Consumer Platforms at Scale | Enterprise AI & Agentic Products | Telecommunications | SaaS Products | Generative AI

PROFESSIONAL EXPERIENCE

Welcome Registration Assistant (Part-time) | **University of Birmingham** | Birmingham, UK | Sep 2026

- Completed student registrations within the University's Welcome operation of 20,000 student interactions, verifying records, carrying out right-to-study checks on international students' immigration documents, issuing campus ID cards from identity verification through printing, access encoding and logging, and routing exceptions to Student Help, IT and accommodation teams

Product Manager | **Digital Pvt Ltd (formerly IMImobile)** | Hyderabad, India | Feb 2022 – Sep 2025

Digital solutions provider for global telecommunications enterprises. Key clients: Vodafone, Three, Indosat Ooredoo Hutchison (IOH)

- Defined the messaging governance architecture for a multi-channel engagement stack serving four competing internal stakeholders across push, in-app, email, and WhatsApp, reconciling CVM campaign traffic, CMS promotional content, transactional notifications, and customer support deep-links across CleverTap, Firebase/FCM, and App CMS DigitalAPI; specified a content arbitration hierarchy with documented fallback rules resolving channel conflicts under API failure conditions, and per-SDK event routing with standardised attribution tags enabling cross-team campaign tracking
- Built the business case for a \$250,000 campaign system overhaul after data showed WhatsApp blast underperforming the human outreach channel at a 55 per cent pickup rate, replacing a documented in-house infrastructure bottleneck
- Led a team of two Product Managers and a Product Analyst, with additional Product Managers assigned by project and client; owned Product Manager hiring end to end from job description through structured interviews and final evaluation, including recruiting my own successor, and presented product strategy and roadmaps to C-level stakeholders at quarterly business reviews
- Owned product roadmap, feature prioritisation, data-driven iteration, and user research cadence for a major telco client's consumer platform, driving lifecycle improvements and cross-functional delivery that contributed to growth from 23M to 50M MAU over 18 months
- Authored the flagship app's hyper-personalisation specification for content and offer targeting on CleverTap and partnered with cross-functional teams of 15+ across engineering, QA, design and delivery on a single relaunch across iOS, Android, web and PWA, improving user engagement by 35%
- Built subscription billing with 6 and 12-month advance tiers, dunning logic, and overdue-to-suspension collection flows, alongside eKYC compliance flows including liveness detection, national ID validation, bad debt and blacklist screening, and in-app banking SDK integration for licensed financial product distribution, implementing data protection and financial services regulatory requirements in production
- Delivered consumer and enterprise products for six telco operators across Indonesia, Sri Lanka, Iraq, Kuwait, Myanmar, and Tunisia, taking functional specifications through to client-approved production releases
- Contributed product requirements and scope to the flagship app's migration to Google Cloud Platform (GKE, containers) in a three-way programme with Google and the client
- Designed and launched a distributed field workforce platform for 10,000+ agents across Indonesia's three time zones, translating regional compliance requirements into geo-validated attendance, payroll cut-off logic, and multi-level approval workflows within a unified, scalable product system; integrated AI-powered CV screening and location validation, reducing recruitment time by 40% and attendance fraud by 30%

Founder & Product Lead | **Arrive Delivery** | Hyderabad, India | Jan 2021 – Feb 2022

Accelerator-backed hyperlocal on-demand delivery startup focused on real-time tracking and operational reliability

- Built a functional real-time rider dispatch system with live location tracking and same-direction multi-order batching algorithm, improving delivery efficiency by enabling multiple compatible orders within a single rider trip
- Designed the full end-to-end product experience across consumer app, rider app, and merchant portal, managing fleet coordination, route optimisation, and consumer trust mechanics from zero to MVP
- Achieved Startup India certification (DIPP85765) and acceptance into T-Hub Lab32 and Razorpay Rize accelerators (5% acceptance rate)

Business Development & Product Strategy | **Picxy Digital Services** | Hyderabad, India | Aug 2019 – Jan 2021

TechStars-backed martech startup

- Achieved 30% month-on-month revenue growth and built £2M enterprise pipeline through product repositioning and consultative sales
- Led market analysis informing a successful pivot to enterprise segment, contributing to Series B funding

Consultant | **Government of Andhra Pradesh** | Vijayawada, India | Jun 2017 – Nov 2018

State technology and entrepreneurship initiatives

- Managed UT Austin-XLR8AP Technology Accelerator supporting 50+ startups; coordinated 30 IoT bootcamps reaching 5,000 students across government, academic, and private sector stakeholders
- Secured £100K equivalent budget for Maker Faire International and drafted the state's first startup policy framework; partnered with Cisco, IBM, Tata, and Salesforce on state-level technology implementation programmes

KEY PROJECTS

RECALL – AI Decision Intelligence Platform | Product Lead & Developer | 2026

Built an AI platform solving a distinct problem from transcription tools: extracting, structuring, and making searchable the decisions inside meetings, tracking dependencies, conflicts, and how decisions change over time. Free tier runs entirely on-device using Apple Foundation Models for privacy and zero inference cost; paid tiers use a multi-model ensemble of GPT, Claude, and Gemini voting for extraction accuracy, with Groq Whisper for speech-to-text and Pinecone for semantic retrieval. Wrote a 14-file technical specification package as source of truth for AI-assisted development. Currently in public beta with 50 testers. Cross-platform: iOS, Android, Web (Next.js 15). Stack: Supabase, Pinecone, Vercel, PostHog, Sentry.

Synopse AI – Personalised News Platform | Product Co-founder | Jan 2024 – Mar 2025

Co-founded as Product Lead, owning product strategy, UX design, go-to-market, and growth. Orchestrated technical architecture decisions for RAG pipeline and LLM integration while co-founder handled implementation. Led user research, app store optimisation, and analytics setup. Scaled to 5,000+ users across 25 countries, processing 10K+ articles daily in 10 languages, with 42% weekly retention on a push-delivered daily briefing.

PRD Genie – AI Documentation Tool | Product Lead & Developer | Apr – Sep 2025

Built internal tool at Digital generating product requirement documents using AI, reducing documentation time by 70%. Implemented hybrid RAG retriever combining semantic search (EmbeddingGemma-300M) with BM25 keyword matching. Built with Gemini 2.5 Pro (Claude 3 Opus fallback), achieving sub-10-second response times. Stack: Next.js/React PWA and FastAPI microservices. 80% repeat usage in pilot phase. Released publicly as open source.

EDUCATION

MSc Business Analytics | University of Birmingham, Edgbaston, UK | Sep 2025 – Sep 2026

MSc Technology Management | Texas A&M University-Commerce, USA | Jun 2015 – Dec 2016

BTech Mechanical Engineering | SRM University, Chennai, India | 2008 – 2013

PROFESSIONAL DEVELOPMENT

Future Leaders Certificate, Department for Education Consultancy Project (Jun 2026): Designed a non-grant commercial model to deploy solar across England's 22,000+ school estate; built a 25-year PPA financial model stress-tested across 5,000 Monte Carlo simulations, presented to DfE stakeholders

IBM SkillsBuild AI Experiential Learning Lab (2026): [Fair Credit Intelligence Agent \(FCIA\)](#), a multi-agent AI system on IBM watsonx.ai (Granite 4.0, RAG) assessing credit-invisible applicants through alternative data analysis, with confidence-scored eligibility reasoning, autonomous/HITL orchestration, and a full audit trail; ECOA-compliant. Recognised as strong finalist

Certifications: Generative AI for Product Managers • Introduction to Retrieval Augmented Generation (IBM) • Model Context Protocol: Hands-On with Agentic AI (LinkedIn Learning) • Enterprise Design Thinking Practitioner (IBM) • Google AI Essentials

Recognition: Startup India certified founder • T-Hub Lab32 alumnus • Razorpay Rize accelerator